

Bezpečne do cloudu a ešte bezpečnejšie v cloude/hybride

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Security has never
been more critical



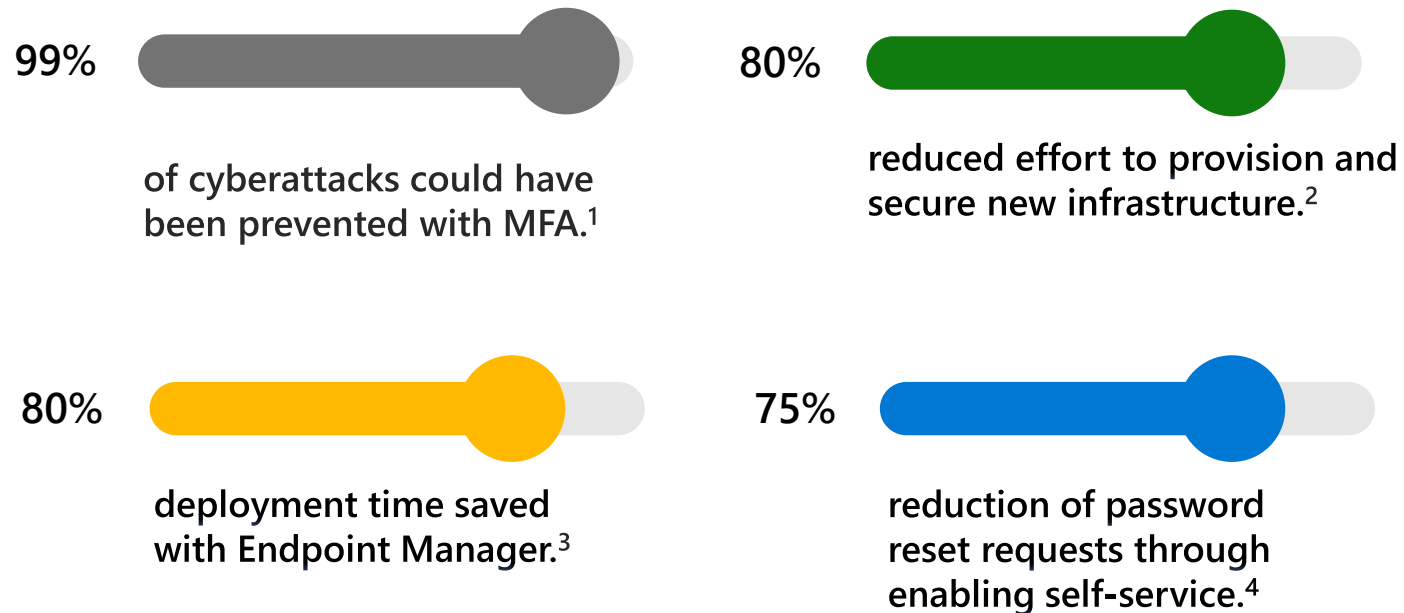
Cyber attacks are becoming more
frequent and sophisticated

Pressures to address
multi-cloud IT environment

Increasingly **complex**
regulatory landscape

The business value of securing your identities and endpoints

Increased security and productivity



“For me, a key driver for adopting Microsoft security was minimizing security suppliers and solutions. **When there’s a possible breach, I don’t want my team trying to correlate information from five or six different sources.**”

Stephen Parsons
Head of Information Security
John Sisk & Son

1. Microsoft Research.
2. The Total Economic Impact™ Of Zero Trust Solutions, a commissioned study conducted by Forrester Consulting, December 2021.
3. The Total Economic Impact™ Of Microsoft Endpoint Manager, a commissioned study conducted by Forrester Consulting, April 2021.
4. The Total Economic Impact™ Of Securing Apps With Microsoft Azure Active Directory, a commissioned study conducted by Forrester Consulting, August 2020.
Forrester based all savings estimates on the composite organizations developed for its TEI studies.

Industry-leading security from Microsoft

8,500+ security engineers & researchers

Monitoring

140+₃
Threat groups

40+₃

Nation state-groups

Serving billions of global customers,
learning and predicting what's next

43T₁

Analyzing
Threat signals daily

32B₁

Blocking
email threats annually

\$20B₁

in the next 5 years

Investing to improve and share
knowledge, gain insights, and
combat cybercrime



Keeping you
secure, while
saving you time
and resources

60%

Up to savings, on
average, over
multi-vendor
security solutions

15K₁

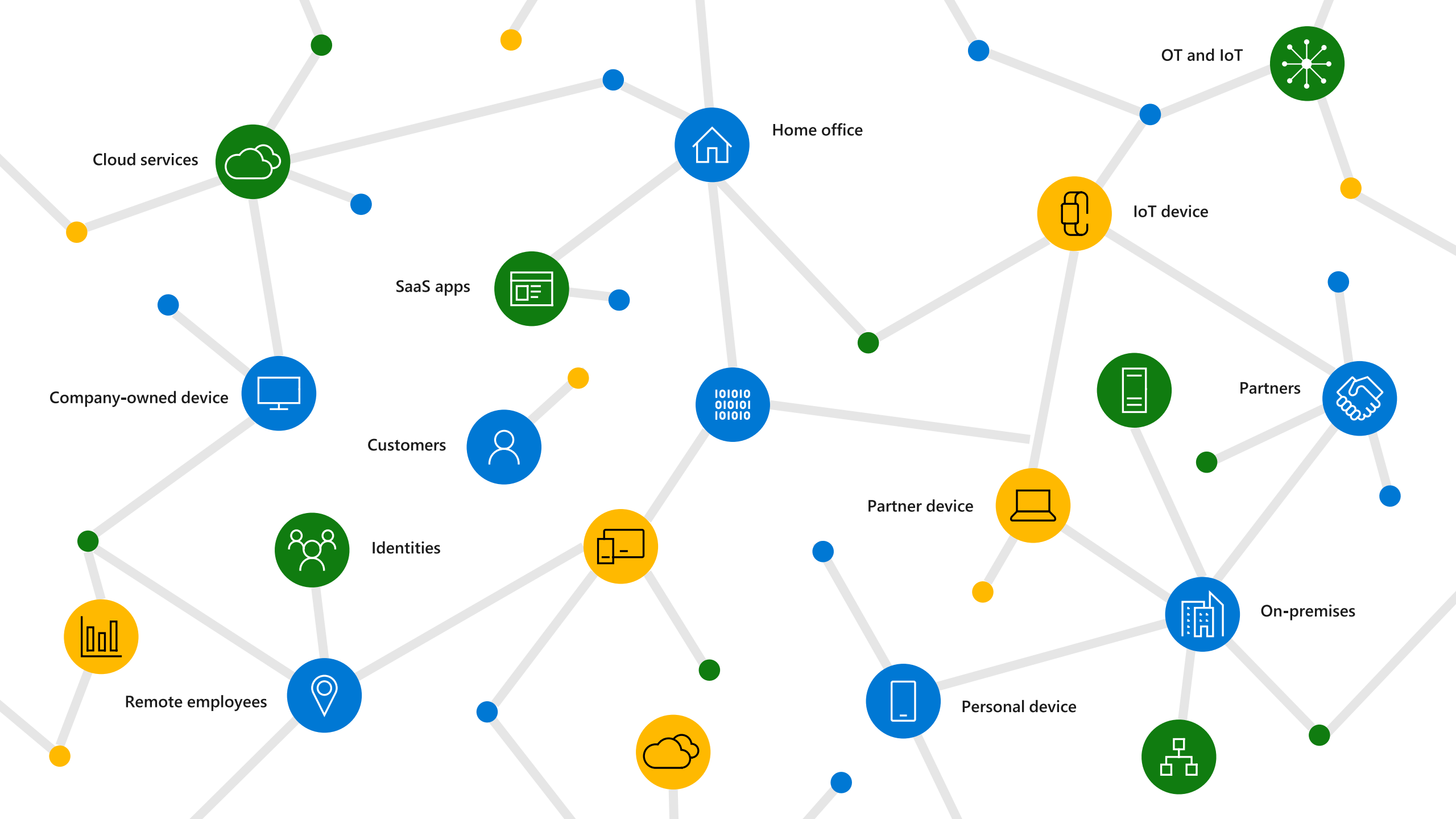
partners in security
ecosystem

785K₂

customers rely on
Microsoft for their
multicloud,
multiplatform
infrastructure security

Trusted globally, protecting organizations'
multi-Cloud and multi-platform infrastructures

1. Earnings Press Release, FY22 Q4. July 26, 2022, Microsoft Investor Relations
2. "Microsoft Digital Defense Report". October 2021, Microsoft Security
3. Earnings Press Release, FY22 Q2. December 16, 2021, Microsoft Investor Relations



Old World vs. New World

~~Users are employees~~



Employees, partners, customers, bots

~~Corporate managed devices~~



Bring your own devices and IoT

~~On-premises apps~~



Explosion of cloud apps

~~Monolithic apps~~



Composite apps & public restful APIs

~~Corp network and firewall~~



Expanding Perimeters

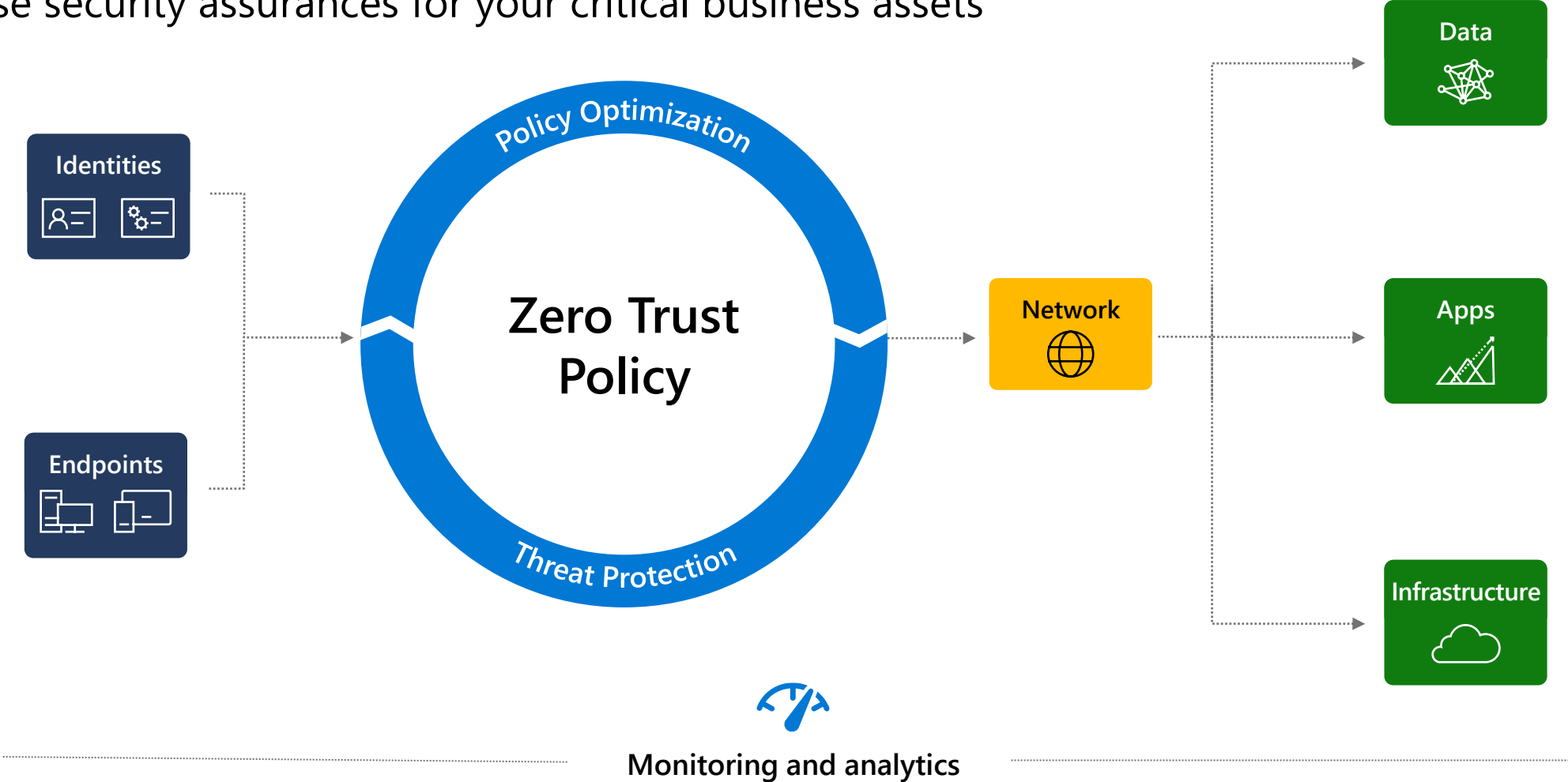
~~Local packet tracking and logs~~



Explosion of signal

Secure your organization with a Zero Trust strategy

Increase security assurances for your critical business assets



Portfolio overview

An introduction to our product families and solution areas

Microsoft Defender + Microsoft Sentinel



Threat protection

Stop threats across your entire organization

- Secure all clouds, all platforms
- Get leading integrated protection
- Deliver rapid, intelligent response



Cloud security

Get integrated protection for your multi-cloud resources, apps and data

- Strengthen your security posture
- Defend against evolving threats
- Control access to critical apps and resources
- Build secure apps from the start



Azure Active Directory



Identity and access management

Secure access for
a connected world

- Unified identity management
- Seamless user experiences
- Secure adaptive access
- Simplified identity governance



Microsoft 365 Compliance



Information protection and governance

Safeguard sensitive data across
clouds, apps, and endpoints

- Protect sensitive data wherever it is
- Prevent accidental data sharing
- Classify and govern at scale



Risk management

Identify and remediate critical
risks within your organization

- Manage insider risks
- Leverage ML to identify communications risks
- Investigate policy violations



Compliance management

Assess compliance and respond
to regulatory requirements

- Manage compliance end-to-end
- Leverage out-of-the-box assessment library
- Reduce risk with built-in automation

Microsoft Priva



Privacy management

Safeguard personal data and build a privacy resilient workplace

- Identify critical privacy risks and conflicts
- Automate privacy operations and responses to subject rights requests
- Empower employees to make smart data handling decisions



Microsoft Endpoint Manager



Endpoint management

Power the future of work with
a modern, secure digital estate

- Manage desktop, mobile, and virtual endpoints in one place
- Protect apps and endpoints
- Simplify IT workloads and scale deployments with the cloud



A Leader in Security, Compliance, Identity & Management



Gartner®

[A Leader in four Gartner®
Magic Quadrant™ reports](#)



FORRESTER®

[A Leader in eight
Forrester Wave™ categories](#)



IDC

**A Leader in six IDC
MarketScape reports**

[IDC MarketScape: Worldwide Modern Endpoint Security for Enterprises 2021 Vendor Assessment, Doc #US48306021, November 2021](#)
[IDC MarketScape: Worldwide Modern Endpoint Security for Small and Midsized Businesses 2021 Vendor Assessment, Doc #48304721, November 2021](#)
[IDC MarketScape: Worldwide Advanced Authentication for Identity Security 2021 Vendor Assessment, Doc #US46178720, July 2021](#)

[IDC MarketScape: Worldwide Unified Endpoint Management Software 2021 Vendor Assessment](#)
[IDC MarketScape: Worldwide Unified Endpoint Management Software for Small and Medium-Sized Businesses 2021 Vendor Assessment](#)
[IDC MarketScape: Worldwide Unified Endpoint Management Software for Ruggedized/Internet of Things Deployment 2021 Vendor Assessment](#)

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